H RAISE YOUR SPIRITS

BYTOII SCOULAND NEFT VODEA



END ANNUAL BARTENDER'S GUIDE

Everything you need to know about suggesting, selling, and serving wine PIONEERS ISSUE

NEFT

SPIRITS AWARDS

THE VINTNER'S JOURNEY FROM GRAPE TO GLASS

THE HIDDEN SEA •••

purpose-driven wine company with an impactful business model: for every bottle of wine purchased across its three varietals—rosé, chardonnay, and red blend—The Hidden Sea removes the equivalent of ten single-use plastic water bottles from oceans and waterways. Since July 2020, over 13.7 million bottles have been removed, with a goal of removing one billion bottles by 2023. The maritime-inspired label etched into the bottle pays homage to a 26-million-year-old whale fossil found buried beneath the alluvial soils of its wine region.



••• CHÂTEAU MINUTY 281 ROSÉ

The ultimate reflection of the family's unique seaside vineyard. The name 281 comes from the Pantone for the royal blue color that cascades elegantly down the side of the bottle. It evokes the deep blue colors in the sea and the sky of Minuty's French Riviera home. Located only half a mile from the Gulf of Saint Tropez, all fruit is hand-harvested and this unique seaside vineyard farms under HVE Sustainable Certification.



THE BEACH WINE •••

The lil' sister to Whispering Angel wine, The Beach is balanced with subtle fruity notes and exceptional length. Clad in a lighter glass bottle, this new rosé has a sustainability program aimed at preserving the world's oceans and coasts. The label's playful coloring and images of palm trees stir up the beachy memories.

